



March 2023 Director's Report

We had another great opening, this time for the Pioneer Art Showcase. The sponsor this year was Tim Sutherland, who owns Sutherlands Radiator and Auto Repair. The Pioneer show was well represented. Amy Beeler, the superintendent was present and gave remarks to the crowd. She also had 2 of her staff members, who were very helpful. We sold a lot of paintings from this group, probably averaging \$10 a sale. But still we took in over \$1,000 for the night.

Our next show is the Chillicothe Art League's Spring Open. We have a sponsor for that show who is also sponsoring our May show. The sponsor requests to remain anonymous. Show sponsorship runs \$350 for a regular show to cover the printing, mailing, and reception costs. A show like our February, May, and September shows runs \$1,200 due to the costs of a judge, prize money, and ribbons being added to the cost.

Our 2023 and 2024 shows are booked. Bev Reilley has already started our 2025 calendar. I met with her and we are going to get a listing printed and laminated to hang in the gift shop to help with promotions. We need more people to visit the Pump House. While we have had two great openings for the year, I believe the attendance has been off. According to our records, we used to get twice as many visitors as early as 2014 and 2015. It's challenging to say the least. We can complain about the lack of visitors, but we need to focus on ways of improving. We are always open and welcome to new ideas.

We initially planned a membership meeting in March, but this needs to be kicked back to April. I wish more people attended. Only 12 showed last year. Sending out post cards costs over \$200 and it just doesn't seem worth it. But it is in our Code to make this happen, so we need to honor that commitment.

We have met to begin the plans for our capital campaign to fix our deteriorating brick and stonework. We have a plan to at least get the \$127,000 from the state fund that has been allocated, but a total of \$186,000 is needed to fully fund the project. We will meet again April 3rd and finalize our strategy after our organizational meeting from March 6th. Our President, Mike Throne, is recapping this and it will be available shortly.

Stop in for a visit every month for a visit and enjoy the artwork in YOUR Pump House!