



April 2023 Director's Report

April is shaping up to be a very busy month! We have our Spring show up and running, sponsored by the Chillicothe Art League. Over 100 attended the opening and we had some sales as well. The Gazette came through with yet another front-page article. We have the Earth Day event Saturday, April 15th and then Art in the Streets to keep things moving. Earth Day is a rental for us. Shelley Pocock is the main organizer and she has been putting this on for 23 years. She rents the Pump House, sells space for vendors, then arranges for music. I would have to say there are at least 1000 people who show up for this event. It's a good chance for us to promote membership which we do.

Memberships are coming in from the notices mailed at the end of March. I do these 3 times a year: spring, summer, and fall. This is probably our best source of income. The only costs associated with this are the postage fees. We print and stuff envelopes in house. We are preparing an additional membership drive, focusing on the patrons who sign up on our sign in sheets. We are trying to work this in next month.

After Earth Day, we have planned a membership meeting on Thursday, April 27th at 6:30PM. This is the Annual Membership Meeting. At this meeting, the "Fix Our Bricks" campaign will kick off. The project will be explained in detail and funds will begin to be solicited. For tier one donors, \$1,000 will ensure a brass plate affixed to an interior wall brick of the PHCA. The plate will have engraved the name of the donor. These plates on the wall bricks will be a permanent fixture. Tier two \$500 donors' names will be engraved on plates affixed to a large wooden plaque to be hung inside the PHCA. Families, Civic and Local Clubs are encouraged to add their names to the tier one and tier two donor plates.

Of course, in addition to these large donations, smaller donations are also welcome. There will be a donation tree inside the building for these. The tree will be in place throughout the campaign. The state has allocated \$127,000 for this project and we hope to raise an additional \$175,000. This will completely fix all of the exterior brick work for future generations of use.

We have an event, Art in the Streets, the brain child of Jade Berry, coming up for our second go round this year on East 2nd Street April 28th, from 5-9. There will be live music, food trucks, and local artists presenting goods for sale at this event. We had a great turn out last year and hope the event is even bigger and better this year.

May brings our photography show, "Captured!", this year with cash prizes and ribbons to the winners. May is always busy with rentals as well. We have rentals practically every weekend.